

PRESS RELEASE

The latest weather news now on Corriere Mobile
*New weather forecast service enriches Corriere della Sera.it
mobile website product offer*

Corriere Mobile – the Corriere della Sera.it mobile website found at www.corriere.it – has enhanced its product offer with the new *Meteo* weather service, which enables users to check the weather forecast for any Italian city and the major international cities on their mobile phone at any moment.

Discovering what the weather will be like on your mobile phone couldn't be easier nowadays: just type the web address www.corriere.it into the browser and click on *Meteo*. This will take you to the weather forecast for the current day and the five following days in the location of interest; for each day there are details of the forecast and likely temperatures for the morning, afternoon, evening and night time.

The practical search engine allows users to choose from all towns in Italy, as well as see a summary for each region and get details on the world's principal cities. Users – those with mobile phones – therefore have the opportunity to go on a detailed virtual meteorological tour at any time, in any place. They can also personalise the site as they see fit, very easily setting their preferred location so it is already pre-selected every time they log in.

The new service completes Corriere Mobile's weather offer, which also includes *Meteo Sms*, the text message service that provides subscribers with a daily weather forecast for their city of choice.

RCS Digital collaborated with www.meteogiornale.it as regards the technical aspects of the service.

RCS Digital S.p.A.

RCS Digital is the company responsible for the management and development of RCS Quotidiani publishing activities across the digital media: Corriere della Sera.it and thematic channels, La Gazzetta dello Sport.it, Corriere TV and Gazzetta TV, Offerte Classified, Mobile and Gaming.

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