

PRESS RELEASE

**Corriere della Sera.it and La Gazzetta dello Sport.it enjoy record Septembers**  
*The Corriere della Sera website registered 11.6 million unique users last month  
whilst La Gazzetta dello Sport.it registered 7.7 million.*

A record September for the Via Solferino online newspapers as both **Corriere della Sera.it** ([www.corriere.it](http://www.corriere.it)) and **La Gazzetta dello Sport.it** ([www.gazzetta.it](http://www.gazzetta.it)) recorded their highest ever user figures.

The 11,639,137 unique users that visited the Corriere della Sera site represented a 33% increase on the number of visitors to the site in September 2007, and there also was a 54% rise in the number of pages visited (496 million) with respect to last year. *On the average weekday, the site registered 1.1 million visitors.* Key to this upturn were the *Economics* (1.9 million unique users, + 98% on September 2007), *World News* (1.8 million and +61%) and *Science* sections (1.2 million, +87%), the *Health* (1.1 million, +40%) and the *Cinema* sections (470,000, +51%). *Corriere TV* also performed very well and was visited by 2 million unique users (+55% on September 2007).

La Gazzetta dello Sport.it was not to be outdone, however, with the 7,717,592 unique users it registered beating the previous record set in June, when 7.4 million users logged on at least once to the website of the famous pink sports newspaper.

With respect to September 2007, this represented a 35% increase in the number of readers and a 33% rise in the number of pages visited (315 million). *Meanwhile, over 730,000 readers visited the site on an average weekday.*

Fundamental to this success were the *Football* (5 million unique users, +28% on the previous year), *Motorsports* and *Cycling* sections with the world championship triumphs of Valentino Rossi and Alessandro Ballan. Also cause for celebration were the results recorded by *Gazzetta TV*, whose 1.2 million visitors saw its popularity increase by 89% on September 2007. *Magic Cup* also enjoyed a successful month with 840,000 users whilst *Gazzetta International*, the English version of the website, was visited by 450,000 readers (Nielsen Sitecensus).

**RCS Digital S.p.A.**

RCS Digital is the company that manages and develops RCS Quotidiani editorial activity across the digital media: Corriere della Sera.it and Themed Sections, La Gazzetta dello Sport.it, Corriere TV and Gazzetta TV, Classified Offers, Mobile phones and Gaming.

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